
MyEventAds.com

Our mission is to simplify the selling, purchasing, and publication of advertisements for all types of events. Everything including: sports (baseball, football, hockey, soccer, etc.), dance recitals, plays, cheerleading competitions and much more.



Buy and sell event advertisements

Schott Consulting Company
(Incorporated since 1997)
105 Breezy Hollow Drive
Chalfont, PA 18914



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Event programs are excellent fundraisers.

Our site makes it easy by providing a web site for individuals, families, and businesses to place ads in your event booklet.

We take care of collecting the money and arranging all the ads. Simply add your event content and you're ready for printing and copying.



Event programs are a great advertising medium for small businesses.

Advertising in local event booklets highlights your business where you do business and at events that attract the types of customers that you cater to.



Selling Ads

It's really easy to sell ads in your event booklet on our site. Simply add an event and specify the following:

- Event Name
- Event website (if you have one)
- Address of the event
- Description of the event—Add details on your event and your event program. Such as how many booklets you plan to print, prior attendance, etc.
- Event start and end time
- The size of your event program
- The prices for the ad sizes you are selling. We support full page, half page, quarter page, and business card
- The sales closing date
- You can even upload an image that will show with the event listing
- Because your event is assigned a unique web URL, you can send a direct link to everyone on your mailing list encouraging them to advertise in your event booklet.

Once the sales for your event are closed, you simply click "Generate Booklet" and we automatically scale and arrange all of the ads on the pages. You can download the ads as HTML, Microsoft Word, or raw images. Think of all the time saved with automatic generation and layout of your ad pages!

We collect payments for each ad using PayPal and issue you a single check when your sales close. No more handling of individual cash and check payments!

Placing Ads

Placing ads is also very easy.

- Find the event(s) you want to advertise in
- Click "Add to cart" for the ad size you want to place
- Upload your ad or select a previously uploaded ad
- Checkout using a credit card or PayPal account. All payments are processed securely by PayPal. We never see credit card or bank account information so there's no risk of hackers getting your private information from our site.



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